

News Release

Brightspeed Supports Main Street Hanover's Christmas in Hanover Holiday Events

Hanover, PA – November 12, 2024 – Brightspeed, one of the nation's largest fiber broadband builders focused on empowering more homes with ultrafast, reliable internet, announces its support of Main Street Hanover to bring the magic of the holiday season to the heart of downtown Hanover. Brightspeed is the presenting sponsor of the 2024 Christmas in Hanover festivities that help illuminate the town with a diverse lineup of events in celebration of the holidays.

"At Brightspeed, we are committed to supporting the communities we serve and where our employees live and work," said Tali Kulbeda, head of local marketing at Brightspeed. "Not only are we connecting more Hanover families and businesses to reliable, multi-gig-speed internet, but we are also ensuring the community's families, friends and neighbors have opportunities to connect, celebrate and create lasting memories."

From the annual Bike Decorating Contest to Santa's appearances, Brightspeed is helping make every Christmas in Hanover event a memorable experience for residents and visitors alike.

"We are thrilled to partner with Brightspeed for this year's Christmas in Hanover festivities," said Moriah Tyler, executive director of Main Street Hanover. "Brightspeed's generous support is helping us bring the holiday spirit to life in a bigger and brighter way and we're grateful for their commitment to our community, making this year's festivities truly magical."

Event highlights

The Christmas in Hanover season kicks off Friday, November 29 with the highly anticipated Christmas Parade at 9:00 a.m., followed by the Downtown Tree Lighting Ceremony on Saturday, November 30, at 6:00 p.m. Community members can also enjoy Caroling in Downtown Hanover on Saturday, December 14, from 2:00 p.m. to 3:00 p.m., and visit Santa's Cabin in the Square throughout the holiday season.

In addition to event sponsorship, Brightspeed is proud to provide a free photo booth during the Downtown Tree Lighting Ceremony allowing everyone to capture their holiday memories.

For more information about the holiday events in Hanover, visit mainstreethanover.org. For more information about Brightspeed and fiber availability in and around Hanover, please visit brightspeed.com/lovefiber.

About Brightspeed

Headquartered in Charlotte, N.C. and with assets and associated operations in 20 states, Brightspeed provides broadband and telecommunications services through a network platform capable of serving more than 6.5 million homes and businesses. Our 4,000 employees are committed to building a future where more communities benefit from a more connected life, deploying a state-of-the-art fiber network and a customer experience that makes being connected as simple as it should be.

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