

News Release

Brightspeed Expands Fiber Internet Network in Wisconsin

Company's multi-million-dollar investment will bring blazing fast internet to 6,600 locations

CHARLOTTE, N.C. — July 24, 2024 — Brightspeed, the nation's fourth largest fiber broadband builder focused on empowering more homes with ultrafast, reliable internet, announced that construction is underway to connect thousands of residents living along the Menominee River to Brightspeed Fiber Internet. The company is currently working to connect more than 6,600 families and local businesses in Marinette.

What to Expect During Construction

Residents across the area have likely seen Brightspeed trucks in their local neighborhoods as crews work to bring people online. Brightspeed's highest priority is working quickly and efficiently within these local communities, keeping safety at the forefront.

Wisconsinites can check fiber availability in their area by visiting www.brightspeed.com/brightspeed-fiber-internet/ and signing up to receive alerts when service is available at their location. Once connected, customers can expect straightforward bills, easy-to-understand plans and internet connections that just work.

Wisconsin is Getting the Best in Broadband

The Brightspeed Fiber Internet network leverages the latest XGS-PON (10-Gigabit Symmetric Passive Optical Network) technology to bring multi-gig-speed capabilities and consistent responsiveness that enable multi-device households to connect, work, study, stream, communicate and game efficiently and reliably in Wisconsin.

Residents of Marinette will see Brightspeed representatives going door to door to answer questions about the technology and Brightspeed services tiers that will be available to them. Those representatives can enroll customers in Brightspeed services.

Brightspeed Fiber is More Than Just Internet

Put simply, high-speed internet equals opportunity for households and businesses alike, and access to fast and affordable internet and Wi-Fi will help close the rural-urban digital divide. That's why Brightspeed is building its smart, fiber optics-based network in communities along the Menominee River — so residents and business owners have the reliable connectivity they need to work, learn, play and thrive.

Brightspeed is already making a multi-billion-dollar investment in deploying next-generation fiber-optic technology to build a more reliable, super-fast broadband internet network that will reach more than three million homes and businesses across 20 states. Additionally, the company will continue pursuing state and federal broadband grant funding to augment its current fiber network build plan in Wisconsin to help close the digital divide.

About Brightspeed

Headquartered in Charlotte, N.C. and with assets and associated operations in 20 states, Brightspeed provides broadband and telecommunications services through a network platform capable of serving more than 6.5 million homes and businesses. Our more than 4,000 employees are committed to building a future where more communities benefit from a more connected life, deploying a state-of-the-art fiber network and a customer experience that makes being connected as simple as it should be. For more information, please visit www.brightspeed.com.

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