

News Release

Brightspeed Launches Streaming Credits Offer for New 2Gig and 1Gig Internet Service Customers*

\$20 streaming credit each month for up to 12 months* for new Brightspeed Fiber Internet subscribers

CHARLOTTE, N.C. — **January 14, 2025** — Brightspeed, one of the nation's largest fiber broadband builders focused on empowering more homes with ultrafast, reliable internet, announces the launch of its streaming credits offer available to new Brightspeed Fiber Internet customers. New customers subscribing to 2Gbps service will receive \$20 Brightspeed Streaming Credits each month for 12 months and new customers subscribing to 1Gbps service will receive \$20 Brightspeed Streaming Credits each month for six months.

Customers can activate the streaming credits through MyBundle, the premier online platform connecting consumers, streaming services and broadband providers with tools to simplify streaming television, available to all Brightspeed Fiber Internet customers.

Eligible new Brightspeed Fiber Internet customers will receive an email once their internet service is installed with instructions on how to create a MyBundle account and activate and use their monthly \$20 streaming credits. After the customer activates the promotion, the \$20 Streaming Credit will automatically be deposited into their MyBundle account each month. Credits do not roll over from month to month.

More on Find My Bundle and The MyBundle Mobile App

Find My Bundle is MyBundle's free, easy-to-use personalized streaming TV recommendation engine that enables and streamlines the transition from traditional pay TV to streaming alternatives. Find My Bundle guides customers through a step-by-step process to specify their television preferences, including live locals, news and sports, and then recommends the simplest, most affordable streaming alternative.

The MyBundle mobile app helps consumers build and maintain a list of movies and TV shows they want to watch, with synopses, ratings, trailers and "where to watch" all in one place.

Brightspeed announced the launch of Find My Bundle and its cobranded MyBundle app in 2024.

*Limited availability and areas. Limited time offer; subject to change. Qualifying fiber customers. MyBundle required for redemption. Restrictions apply.

About Brightspeed

Headquartered in Charlotte, N.C. and with assets and associated operations in 20 states, Brightspeed provides broadband and telecommunications services through a network platform capable of serving more than 6.5 million homes and businesses. Our 4,000 employees are committed to building a future where more communities benefit from a more connected life, deploying a state-of-the-art fiber network and a customer experience that makes being connected as simple as it should be. For more information, please visit www.brightspeed.com.

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