

News Release

Brightspeed Fiber Internet Lights Up Northern Wisconsin

Company's multi-million-dollar investment will provide high-speed internet to more communities in Wisconsin

CHARLOTTE, N.C. — May 9, 2024 — Brightspeed, the nation's fourth largest fiber broadband builder focused on empowering more homes with ultrafast, reliable internet, announces construction of its Brightspeed Fiber Internet network in northern Wisconsin. The company is currently working to connect almost 20,000 addresses in the Superior and Ashland areas of Wisconsin's Lake Superior Lowland.

Brightspeed Fiber Internet will give families and small business owners in these communities super-fast connectivity with none of the hassles. Once connected, customers can expect straightforward bills, easy-to-understand plans and internet connections that just work.

Brightspeed has 15,545 locations planned in Superior and of those 13,357 are currently under construction. In Ashland, Brightspeed has 3,874 locations planned and all are currently under construction. All these locations will soon be enabled with Brightspeed Fiber Internet giving residents access to the state-of-the-art network.

What to Expect During Construction

Residents are likely already seeing Brightspeed trucks in their local neighborhoods as crews work to bring families and businesses online. Brightspeed's highest priority is working quickly and efficiently within local communities, keeping safety at the forefront.

Wisconsinites can check for fiber availability in their area by visiting www.brightspeed.com/brightspeed-fiber-internet/ and signing up to receive alerts when service is available at their location.

Northern Wisconsin is Getting the Best in Broadband

The Brightspeed Fiber Internet network leverages the latest XGS-PON (10-Gigabit Symmetric Passive Optical Network) technology to bring gig-speed capabilities and consistent responsiveness that enable multi-device households to connect, work, study, stream, communicate and game efficiently and reliably in Wisconsin.

Brightspeed Fiber is More Than Just Internet

Put simply, high-speed internet equals opportunity for households and businesses alike, and access to fast, reliable and affordable internet and Wi-Fi will help close the rural-urban digital divide. That's why Brightspeed is building its smart, fiber optics-based network in communities like Superior and Ashland — so residents and business owners have the reliable connectivity they need to work, learn, play and thrive.

Brightspeed is already investing \$2 billion in deploying next-generation fiber-optic technology to build a more reliable, super-fast broadband internet network that will reach more than three million homes and businesses across 20 states. Additionally, the company will continue pursuing state and federal funding to augment its current fiber network build plan in Wisconsin to help close the digital divide.

About Brightspeed

Headquartered in Charlotte, N.C. and with assets and associated operations in 20 states, Brightspeed provides broadband and telecommunications services through a network platform capable of serving more than 6.5 million homes and businesses. Our more than 4,000 employees are committed to building a future where more communities benefit from

a more connected life, deploying a state-of-the-art fiber network and a customer experience that makes being connected as simple as it should be. For more information, please visit www.brightspeed.com.

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